



LATI VIDEO CONTEST RUBRIC

Category	4	3	2	1
Creativity	Video shows a large amount of original thought. Ideas are creative and inventive.	Video shows some original thought. Work shows new ideas and insights.	Video shows very little original thought and creativity.	Video shows no elements of original thought and no creativity.
Contest Requirements	All contest requirements (time length, video file quality, and other submission requirements) are met.	Time length was slightly exceeded <i>or</i> video file was not full quality. All other contest requirements are met.	Time length was slightly exceeded and the video file submission was not full quality. All other requirements were met.	Several contest requirements were not completely met.
Technical Quality	Video is of highest quality, transitions and edits are smooth and fully appropriate to the content, sound is excellently balanced and easy to hear, music and other enhancements contribute strongly to the overall presentation without being distracting	Video is of high quality, transitions and edits are smooth and do not distract from the content, sound is well balanced and easy to hear, music and other enhancements contribute to the presentation without being too distracting.	Video is of good quality, transitions and edits are usually smooth and not distracting, sound is reasonably balanced and easy to hear, music and other enhancements are not too distracting.	One or more of the following is true: video is of poor quality, transitions and edits are distracting, sound is poor quality or poorly balanced, or music and other enhancements are distracting.
Application to AT	The video gives a complete story of the student using AT.	A scenario of a student using AT is present.	Student is using AT but it is not clear what is taking place.	Student is not demonstrating use of AT.
Overall Presentation	Video has a strong appeal and would stand out amongst others.	Video has appeal and would attract attention amongst others.	Video is average and would not stand out amongst others.	Video has no significant appeal and would be overlooked amongst others.